



*April 2, 2009
Heritage Shores Club
Bridgeville, Delaware
Sponsorship Opportunities*

Exclusive Title Sponsor

\$5,000

For premier exposure, become the Conference Title Sponsor and reach hundreds of tourism industry decision-makers. The exclusive Title partnership allows your company to gain maximum exposure from the Governor's Tourism Conference. Whenever the Conference is promoted, your company is promoted. Don't miss this exclusive opportunity to reach your target market!

- All official Delaware Tourism Office marketing materials for the event will be listed as the 2009 Governor's Tourism Conference, presented by YOUR COMPANY
- Company name and/or logo included in all event promotion to include print ads, radio ads, and event collateral
- Reserved seating for 8 at Keynote Awards Luncheon (includes complimentary Conference registrations)
- 1 reserved seat at the head table during the Governor's Tourism Conference Keynote Awards Luncheon (includes complimentary Conference registration)
- Opportunity for company representative to offer a 5-minute address to attendees during the Governor's Tourism Conference Keynote Awards Luncheon (includes complimentary conference registration)
- One 10ft display space in premier location
- Company-supplied logo displayed on Governor's Tourism Conference Web page with a link to sponsor's home page
- Company-supplied, full-page, four color ad in the Governor's Tourism Conference Program & Reference Book
- Up to 2 company-supplied banners prominently displayed during the Governor's Tourism Conference
- Company-supplied logo on event invitation (if timelines permit)
- Company logo on event screen presentation
- Company mention in all Delaware Economic Development Office e-newsletters leading up to event
- Opportunity to provide 2 company-supplied promotional items for inclusion in Conference Tote Bag
- Company-supplied logo on all event name badges
- First right of renewal for 2010 Title sponsorship by June 30, 2009 at a negotiated cost

Exclusive Keynote Awards Luncheon Sponsor

\$2,500

Join us for lunch as we celebrate the year's best in Delaware's tourism industry. Rejuvenate attendees with the fuel they'll need to prepare for the rest of the Conference excitement, as the Governor's Tourism Conference Award recipients are announced.

- 1 reserved seat at the head table during the Keynote Awards Luncheon (includes conference registration)
- Opportunity for company representative to offer a 5-minute address to attendees and introduce Keynote Awards Luncheon speaker
- Reserved table for 5 at Awards Luncheon (includes complimentary conference registrations)
- One 8ft display space
- Company-supplied logo on all Awards Luncheon promotional material
- Company-supplied memento placed at each table during Awards Luncheon
- 1 company-supplied banner to be prominently displayed during Awards Luncheon
- Company-supplied logo displayed on Governor's Tourism Conference Web page with a link to sponsor's home page
- Company-supplied, full-page, four color ad in the Governor's Tourism Conference Program & Reference Book
- Company-supplied logo on event screen presentation
- Company mention in all Delaware Economic Development Office e-newsletters leading up to Conference
- Opportunity to provide one company-supplied promotional item for inclusion in Conference Tote Bag
- First right of renewal for 2010 Awards Luncheon sponsorship by June 30, 2009 at a negotiated cost

Exclusive Program & Reference Book Sponsor

\$2,000

Not only will attendees use the Program & Reference Book during the Governor's Tourism Conference for the day's schedule, session descriptions and speaker information, attendees will refer back to the Program & Reference Book all year long! Your name and logo on the front of the binder, as well as the binder spine, will remind attendees of your business year-round.

- 2 complimentary event registrations
- Company-supplied name and logo printed on the front cover and spine of the Program & Reference Book
- Company-supplied logo and message placed on the left inside pocket of the Program & Reference Book
- One 8ft display space
- Company-supplied logo on event screen presentation
- Company-supplied logo displayed on Governor's Tourism Conference Web page with a link to sponsor's home page
- Company-supplied, half-page, four color ad in the Governor's Tourism Conference Program & Reference Book
- Opportunity to provide one company-supplied promotional item for inclusion in Conference Tote Bag

Exclusive Tote Bag Sponsor

\$2,000

The Governor's Tourism Conference offers an exciting opportunity to sponsor an eco-friendly tote bag, which will be distributed to tourism industry professionals at the Governor's Tourism Conference. This bag will contain a Program & Reference Book and company-supplied promotional items. This sponsorship opportunity is sure to make an impact long after the Conference conclusion, as the tote bag offers multiple opportunities for re-use. This tote bag, with your logo on it, will remind each attendee of their unique experience at the Conference. Here's your opportunity to display your can't-miss company logo and Web site address on the front of every tote bag.

- 2 complimentary event registrations
- Company-supplied logo and Web site address on all Conference tote bags
- Company-supplied logo on event screen presentation
- Company-supplied logo displayed on Governor's Tourism Conference Web page with a link to sponsor's home page
- Company-supplied, half-page, four color ad in the Governor's Tourism Conference Program & Reference Book
- Opportunity to provide 2 company-supplied promotional items for inclusion in Conference Tote Bag

Exhibit Sponsor

\$750 for-profit/ \$500 non-profit

Meet and greet the Conference attendees as soon as they arrive and throughout the day. At your booth, take advantage of the opportunity to display products, offer samples, and most importantly, make an impression. Each sponsor will be provided with an 8ft display space with linens and two chairs. The Exhibit area is in the main lobby of the Heritage Shores Club.

- 2 complimentary event registrations
- One 8ft display space
- Company-supplied logo displayed in the Governor's Tourism Conference Program & Reference Book
- Company name displayed on Governor's Tourism Conference Web page
- Opportunity to provide one company-supplied promotional item for inclusion in Conference Tote Bag

Friends of the Governor's Tourism Conference

\$300

If the "big" sponsorships are not in your budget this year, here's your opportunity to still have your organization acknowledged as being part of the 2009 Governor's Tourism Conference. This is a great opportunity to get your name in front of industry decision-makers without breaking your budget.

- 1 complimentary event registration
- Acknowledgement in the Governor's Tourism Conference Program & Reference Book
- Company name displayed on Governor's Tourism Conference Web page

Internet Café Sponsor

In-Kind

Help Summit attendees ease the stress of being away from the office. This sponsorship opportunity will provide exposure for your company to leading representatives of the Delaware tourism industry. Every time an attendee checks their email at the Conference, they will see your company name and logo. Providing

these Internet stations will associate you with this great service! Your company will provide 6 laptops, equipped with wireless Internet access.

- 2 complimentary event registrations
- Company-supplied logo on sign directing attendees to Internet Café
- Company-supplied logo displayed in the Governor's Tourism Conference Program & Reference Book
- Company-supplied logo displayed on Governor's Tourism Conference Web page with a link to sponsor's home page
- Company-supplied, half-page, four color ad in the Governor's Tourism Conference Program & Reference Book
- Opportunity to provide company-supplied promotional items at each Internet Café station
- Company-supplied logo displayed on table tent card at each Internet Café station